

Calendar of Events

Tuesday, January 13 at 2pm EST

CPSM Exclusive Series 2.0: Staying Ahead in Proposal Trends: What's Shaping AEC Success Today

Link: <https://onlinelearning.smbs.org/products/exclusive-cpsm-learning-series-20>

Wednesday, January 21 at 2pm EST

FELLOWS FORUM: Uncover What's Next for the AEC Industry

Link: <https://www.linkedin.com/company/society-for-marketing-professional-services/>

Thursday, January 22 at 4pm EST

WEBINAR: Personal Branding for Young Professionals

Link: <https://onlinelearning.smbs.org/products/exclusive-cpsm-learning-series>

Tuesday, January 27 at 12pm EST

LEARNING LAB: Empathetic Connections: Utilizing Emotional Intelligence to Forge Quality Relationships

Link: https://us02web.zoom.us/webinar/register/WN_Osk876YxSCirW0smPpMOFw

Thursday, February 5 at 2pm EST

CPSM Exclusive Series 2.0: AEC Marketing Plans Built for Growth and Accountability

Link: <https://onlinelearning.smbs.org/products/exclusive-cpsm-learning-series-20>

Tuesday, February 10 at 12pm EST

LEARNING LAB: High Stakes Listening: Leadership Through Differences and Disagreements

Link: https://us02web.zoom.us/webinar/register/WN_xqX9i2HnQ_aev5fispcMBg

MOST POPULAR ONLINE PROGRAMMING OF 2025 (Now On-Demand)

AEC.AI Masterclass:

<https://onlinelearning.smbs.org/products/aecai-masterclass-series>

Proposal Differentiation: Standing Out in a Sea of Same:

<https://onlinelearning.smbs.org/products/proposal-differentiation-standing-out-in-a-sea-of-same>

Crafting Winning Approaches for AEC Interviews:

<https://onlinelearning.smbs.org/products/crafting-winning-approaches-for-aec-interviews>

WAKE ME WHEN IT'S OVER! Why so many presentations suck and yours don't have to:

<https://onlinelearning.smbs.org/products/wake-me-when-its-over-why-so-many-presentations-suck-and-yours-dont-have-to>

All Aboard! Developing an Effective Marketing Training Program:

<https://onlinelearning.smpls.org/products/all-aboard-developing-an-effective-marketing-training-program>